



*We will aspire to great things, shine our light and reach our God given potential.
'let your light shine.' (Matthew 5:16)*

Dear Parent/Carer

In a recent parent survey, 65% of families shared that they felt we communicated too often and across too many platforms. As a result, we've taken time to reflect on how we can streamline and improve our communication.

Moving forward, we want to be clearer about which platforms we'll use—and for what purpose—so that information is easier to access and manage.

Arbor

This will be used to ensure that all parents and carers receive important school information. This will include the following:

- Letters from the office. This will include letters about trips, clubs, permissions etc.
- School closures/changes to school day
- Changes to school dinners
- Information regarding payments
- Attendance updates
- Weekly newsletter

Please ensure that school has your up-to-date contact details and email.

X (formally Twitter)

This will be used by school to celebrate our achievements and promote our school. Posts will be about school and not individual pupils. For instance, author visits, developments such as the IT suite, sponsored walk, school achievements etc.

Facebook

School will no longer use this platform as everything will be on the school dojo page.

Dojo

Please ensure that you sign up to class dojo to ensure that you receive this information.

School page:

- To celebrate special events or learning in/out of school.
- School developments.
- To send reminders about events in school e.g., school photographs, sports day, parents evening, world book day etc.

Class page:

- Individual classes will post on here celebrating learning (including images) that has taken place in their class.
- Termly newsletters informing parent/carers about what learning will be covered.
- Year group reminders. This will be completed by one allocated teacher within the cohort to ensure that everyone receives the same message. This may include reminders for trips or year group events in school etc.
- This platform will also be used for messages between teachers and parents during non-teaching times, such as, invites for special mentions and updates for your child. ***Please note, any messages that are urgent must be sent to the school office, as teachers may not see this during teaching times.***

Yours faithfully,

Mr Adam Minor
(Headteacher)